

Vercelli, 27th October 2009

**Subject: PRIVACY POLICI STATEMENT
PURSUANT TO ART. 13 LEGISLATIVE DECREE N° 196, 30 JUNE 2003**

Dear client/vendor,

pursuant to art. 13 of the Legislative Decree 196/2003 concerning the "Data Protection Code", the undersigned, as holder of the data processed, informs you that the personal data acquired with regard to the relations established shall be processed according to the aforesaid law. The data are processed in observance of the fundamental rights and freedoms, as well as of the dignity of the people concerned, with special concern for confidentiality and personal identity and for the right to protection of personal data. Therefore, pursuant to article 13 of the Legislative Decree 196/2003, please be informed of what follows:

The data you submitted or that are anyhow available to our company shall be processed by means of electronical and non-electronical devices and shall be handled for contract-related needs and for the legal and contractual obligations rising out of these, as well as in order to allow a more efficient management of the business, in particular, for the acquisition and management of your orders and concerning the performance of fiscal duties, as well as for credit/debit assurance of commercial nature.

Please note that the provision of the data is compulsory as to what is required for legal and contractual obligations; therefore, any refusal to provide all or part of them may prevent the undersigned from performing what provided for in the contract.

Failure to provide any of the data which do not concern legal nor contractual obligations, but relevant to marketing activities for market research and analysis, promotion campaigns, assessment of client satisfaction level, etc., on other hand, shall be voluntary: these data are collected and stored by the undersigned in order to improve its business.

A denial to provide such data does not affect the correct performance of services; nevertheless, such a denial may prevent us from offering you commercial initiatives and discount tickets on our company's products.

Apart from the communication and disclosure carried out in order to perform legal and contractual obligations, the data stored by the undersigned shall only be used for the fulfillment of legal requirements and may be disclosed to third parties only for credit protection aims and in order to better manage the respective rights concerning a single trade relation, in particular to:

- Credit collection Companies and Credit insurance Companies;
- Business information Data Banks;
- Trade associations for advice or union activities;
- Consultants and service providers, professional auditors for fiscal and accounting requirements.

Your personal data shall, under no circumstances, be disclosed. Personal data may be transferred to other member countries of the European Union and to countries other than the European Union, but always in accordance with the terms and aims for which they were collected. We also remind you that you are entitled to all the rights provided for by article 7 of the Legislative Decree n° 196, 30 June 2003 and, in more detail, you have the right to access your personal data, to amend them, update them or cancel them, in case they are incomplete, erroneous or in tort collected, as well as the right to resist their processing for just reasons, by addressing your demands to the holder responsible for the data processing.

Giorgio Baldini, having his elected domicile in Via Somalia 19, Vercelli, Italy is the holder of your personal data.